0.00

0.00

\$20,378.75

\$20,378.75

ORDER

Orders	Order / Rev:	46973		
	Alt Order #:	9781970 /bRAD		
	Product Desc:	AMER FOR PROSPERITY		
	Estimate:	475		WHP-TV CBS21
	Flight Dates:	08/08/12 - 08/14/12	Primary AE:	Millennium Washington DC
	Original Date / Rev:	08/02/12 / 08/07/12	Sales Office:	MNAT
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Mentzer Media Services		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		600 Fairmount Ave	Billing Cycle:	EOM/EOC
		Towson, MD 21286	Agency Commission	n: <u>15%</u>
Advertiser	Name:	Americans for Prosperity		
	Demographic:	A50+	New Business Thru	ı:
	Product Codes:	Issues/Propositions	Order Separation:	00:15:00
	Priority:	P-1	Advertiser External	ID:
	Revenue Codes:	AGY, POL-ISS, GEN	Agency External ID	:
Bill Plan			Totals	
Start Date	End Date # Spots	Gross Amount Net Amoun	Month # S	Spots Gross Amount Net Amount Rating

Millennium Washington DC

08/14/12

07/30/12

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %

\$20,378.75

August 2012

Totals

Start Of Order - End Of Order

54

54

100%

\$23,975.00

\$23,975.00

Order Share	Share	Total
WHP-TV CBS21	27%	\$23,975.00
Market	100%	\$88,796.30

54

\$23,975.00

Competitive Share	Share	Total
EHP	0%	\$0.00
UNKWN	0%	\$0.00
WGAL	52%	\$46,174.07
WHTM	10%	\$8,879.63
WLYH	0%	\$0.00
WPMT	11%	\$9,767.59

Li	n Ch	Start	End	Inventory Code	Break	Start/End	d Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E	WHP	08/08/12	2 08/10/12	M-F 5p-530p New	s CM	5p-530p	WTF	:30	3	\$200.00 P-1	0.00 NM	3	\$600.00
				CBS 21 News at	5p								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Neek: 08/	06/12	08/12/12	WTF	3	\$200.00	0.00						
Ε:	2 WHP	08/08/12	2 08/10/12	M-F 530p-6p New	s CM	530p-6p	WTF	:30	3	\$200.00 P-1	0.00 NM	3	\$600.00
				CBS 21 News at	530p								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Neek: 08/	06/12	08/12/12	WTF	3	\$200.00	0.00						
Ε;	3 WHP	08/08/12	2 08/10/12	M-F 6p-630p New	s CM	6p-630p	WTF	:30	3	\$250.00 P-1	0.00 NM	3	\$750.00
				CBS 21 News at 6	6p								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Neek: 08/	06/12	08/12/12	WTF	3	\$250.00	0.00						

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Order / Rev: 46973 Advertiser: Americans for Prosperity

Alt Order #: 9781970 /bRAD Product Desc: AMER FOR PROSPERITY WHP-TV CBS21

Flight Dates: 08/08/12 - 08/14/12 Estimate: 475

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 4 WHP	08/08/1	2 08/10/12	CBS Evening New CBS Evening New		630p-7p	W- F-	- :30	2	\$650.00 P-1	0.00 NM	6	\$1,300.00
Sta Week: 08	art Date /06/12	End Date 08/12/12	Weekdays W- F	Spots/Week 2	Rate \$650.00	Rating 0.00						
Spot Ch	Date Ra	inge D	escription	Start	/End Time	0.00	Weekdays	Leng		Rtg Type		
Se	e MG 4.3	2-08/12/12 C 3,4.4,4.5,4.6,	BS Evening News 4.7	630p)-7 β		W F		30 (\$650.00)	0.00 /\///		
-	o Avail] ⁹ 08/11/12	2-08/11/12 C	BS This Morning S	aturday			Sa	:3	30 \$125.00	0.00 NM		
_	G for 4.1 (
4 WHP	08/11/12	2-08/11/12 C	BS This Morning S	aturday			Sa	:3	30 \$125.00	0.00 NM		
[Ap	G for 4.1 (oproved b	y Buyer]										
	08/09/12 G for 4.1 (I-F 6a-7a News				ThF	:3	30 \$150.00	0.00 NM		
[Ap	oproved b	y Buyer]	I-F 6a-7a News				ThF		30 \$150.00	0.00 NM		
⊕ MC	G for 4.1 (08/08	TI Od Ta NOWS				1111		σο ψ1σο.σο	0.00 14101		
	oproved b 08/09/12		BS This Morning				ThF	:3	30 \$100.00	0.00 NM		
~	G for 4.1 (oproved b											
			M-F 7p-730p	СМ	7p-730p	WГF-	- :30	3	\$950.00 P-1	0.00 NM	3	\$2,850.00
Sta	art Date	End Date	M-F 7p-730p <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08		08/12/12	WTF M-F 730p-8p	CM	\$950.00 730p-8p	0.00 W- F-	- :30	3 ¢	1,000.00 P-1	0.00 NM	3	\$3,000.00
			M-F 730p-8p		730p-op	W- I	30	υ	1,000.00 F-1	O.OO INIVI	3	\$3,000.00
Sta Week: 08	art Date /06/12	End Date 08/12/12	<u>Weekdays</u> W- F	Spots/Week 3	Rate \$1,000.00	Rating 0.00						
	Date Ra	<u>nge</u> <u>D</u> 2-08/12/12 M	escription I-F 730p-8p	<u>Start</u> 730p	/End Time		Weekdays	Leng	<u>th Rate</u> 30 (\$1,000.00)	Rtg Type		
Se	e MG 6.4	Į.	σορ ορ	. 556	, .				σο(φ 1,000100)	0.00 1		
-	ogram C 08/08/12	nangej 2-08/10/12 M	I-F 730p-8p	730p	o-8p		W F	:3	30 \$1,000.00	0.00 NM		
	G for 6.2 (G within I											
E 7 WHP	08/08/1	2 08/10/12	M-F 11p-1135p Ne CBS 21 News at 1		11p-1135p	WTF-	- :30	3	\$300.00 P-1	0.00 NM	3	\$900.00
Sta Week: 08	art Date	End Date 08/12/12	Weekdays WTF	Spots/Week 3	Rate \$300.00	Rating 0.00						
E 8 WHP			Fri Reg 2	CM	9p-10p	F-	- :30	1 \$	1,250.00 P-1	0.00 NM	1	\$1,250.00
Sta	art Date	End Date	Fri 9p-10p <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08,		08/12/12	F Sa 7p-730p	CM	\$1,250.00 7p-730p	0.00	- :30	3	\$250.00 P-1	0.00 NM	3	\$750.00
			Sa 7p-730p				.00	Ü	\$200.001	0.00 1111		Ψ7 00.00
Sta Week: 08	art Date /06/12	End Date 08/12/12	Weekdays S-	Spots/Week 3	Rate \$250.00	Rating 0.00						
E10 WHP	08/11/1	2 08/11/12	Sa 730p-8p Sa 730p-8p	СМ	730p-8p	S	- :30	1	\$250.00 P-1	0.00 NM	1	\$250.00
Sta Week: 08	art Date /06/12	End Date 08/12/12	Weekdays S-	Spots/Week 1	Rate \$250.00	Rating 0.00						
E 11 WHP			Sat Reg 2	СМ	9p-10p	S	- :30	1	\$500.00 P-1	0.00 NM	1	\$500.00
	art Date	End Date	Sat 9p-10p Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/12/12	S- Sa 11p-1130p Nev	ws CM	\$500.00 11p-1130p	0.00	- :30	1	\$175.00 P-1	0.00 NM	1	\$175.00
*****	00/11/1	_ 00/11/12	CBS 21 News 11		. гр т гоор	- 5		•	Ţ	0.00 14101	·	ψ.70.00

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Order / Rev: 46973 Advertiser: Americans for Prosperity

Alt Order #: 9781970 /bRAD Product Desc: AMER FOR PROSPERITY WHP-TV CBS21

Flight Dates: 08/08/12 - 08/14/12 Estimate: 475

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E12 WHP	08/11/1	2 08/11/12	Sa 11p-1130p Nev CBS 21 News 11p		11p-1130p	S	- :30	1	\$175.00 P-1	0.00 NM	1	\$175.00
<u>Sta</u> Week: 08/	rt Date 06/12	End Date 08/12/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
E13 WHP	08/11/1	2 08/12/12	Sa-Su Eve News CBS 21 News We	CM eekend	6p-630p	S	S :30	2	\$150.00 P-1	0.00 NM	3	\$300.00
Week: 08/0 Spot Ch 1 WHP See	Date Ra 08/06/12 e MG 13.	2-08/12/12 S 3,13.4,13.5	WeekdaysSS Description Sa-Su Eve News	Spots/Week 2 Start 6p-6	Rate \$150.00 t/End Time 30p	Rating 0.00	Weekdays SaS			Rtg Type 0.00 NM		
2 WHP See	e MG 13.	2-08/12/12 S 3,13.4,13.5	Sa-Su Eve News	6p-6	30p		SaS	u	:30 (\$150.00)	0.00 <i>NM</i>		
3 WHP (f) MG	for 13.1	2-08/10/12 C ,13.2	BS This Morning				WГhF	-	:30 \$100.00	0.00 NM		
4 WHP M MG	for 13.1	2-08/10/12 C ,13.2	BS This Morning				WГhF	-	:30 \$100.00	0.00 NM		
5 WHP MG	3 within F 08/08/12 5 for 13.1 3 within F	2-08/10/12 C ,13.2	BS This Morning				WThF	=	:30 \$100.00	0.00 NM		
E14 WHP	08/12/1	2 08/12/12	CBS Sun Morning		9a-1030a	;	S :30	2	\$300.00 P-1	0.00 NM	2	\$600.00
Star Week: 08/	rt Date 06/12	End Date 08/12/12	Weekdays S	Spots/Week 2	Rate \$300.00	Rating 0.00						
E15 WHP	08/12/1	2 08/12/12	Face the Nation Face the Nation	СМ	1030a-1130a		S :30	1	\$225.00 P-1	0.00 NM	1	\$225.00
Week: 08/		End Date 08/12/12	Weekdays S	Spots/Week 1	Rate \$225.00	Rating 0.00						
E16 WHP			Sun 7p-8p	CM	7p-8p		S :30	1	\$1,650.00 P-1	0.00 NM	1	\$1,650.00
Week: 08/	rt <u>Date</u> 06/12	End Date 08/12/12	Weekdays S	Spots/Week 1	Rate \$1,650.00	Rating 0.00						
E17 WHP	08/12/1	2 08/12/12	Su 11p-1130p New CBS 21 News at		11p-1130p	;	S :30	1	\$175.00 P-1	0.00 NM	1	\$175.00
Week: 08/		End Date 08/12/12	Weekdays S	Spots/Week 1	Rate \$175.00	Rating 0.00						
E18 WHP	08/13/1	2 08/14/12	M-F 5p-530p New CBS 21 News at 9	5p	5p-530p	МГ	- :30	2	\$200.00 P-1	0.00 NM	2	\$400.00
Week: 08/		End Date 08/19/12	Weekdays MT	Spots/Week 2	Rate \$200.00	Rating 0.00						
E19 WHP	08/13/1	2 08/14/12	M-F 530p-6p New CBS 21 News at \$		530p-6p	МТ	- :30	2	\$200.00 P-1	0.00 NM	2	\$400.00
Star Week: 08/	rt <u>Date</u> 13/12	End Date 08/19/12	Weekdays MT	Spots/Week 2	Rate \$200.00	Rating 0.00						
E20 WHP	08/13/1	2 08/14/12	CBS 21 News at 6	6p	6p-630p	МТ	- :30	2	\$250.00 P-1	0.00 NM	2	\$500.00
Week: 08/		End Date 08/19/12	Weekdays MT	Spots/Week 2	Rate \$250.00	Rating 0.00						
E21 WHP	08/13/1	2 08/13/12	CBS Evening New CBS Evening New		630p-7p	М	- :30	1	\$650.00 P-1	0.00 NM	1	\$650.00
Sta Week: 08/	rt Date 13/12	End Date 08/19/12	Weekdays M	Spots/Week 1	Rate \$650.00	Rating 0.00						
E 22 WHP	08/13/1	2 08/14/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	МГ	- :30	2	\$950.00 P-1	0.00 NM	2	\$1,900.00
Sta Week: 08/	rt Date 13/12	End Date 08/19/12	Weekdays MT	Spots/Week 2	Rate \$950.00	Rating 0.00						

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Totals

54

\$23,975.00

Order / Rev: 46973 Advertiser: Americans for Prosperity

Alt Order #: 9781970 /bRAD Product Desc: AMER FOR PROSPERITY WHP-TV CBS21

Flight Dates: 08/08/12 - 08/14/12 Estimate: 475

Ln Ch	Start	End	Inventory Code	Break	Start/End	l Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E22 WHP	08/13/1	12 08/14/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	МГ	:30	2	\$950.00 P-1	0.00 NM	2	\$1,900.00
E 23 WHP	08/13/1	12 08/14/12	M-F 730p-8p M-F 730p-8p	СМ	730p-8p	МГ	:30	2	\$1,000.00 P-1	0.00 NM	2	\$2,000.00
S	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0	8/13/12	08/19/12	МГ	2	\$1,000.00	0.00						
E 24 WHP	08/13/1	12 08/14/12	M-F 11p-1135p N	ews CM	11p-1135p	МГ	:30	2	\$300.00 P-1	0.00 NM	2	\$600.00
			CBS 21 News at	11p								
S	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0	8/13/12	08/19/12	МГ	2	\$300.00	0.00						
E 25 WHP	08/09/1	12 08/09/12	NFL PRS Game S	Steeler&M	Various	T	:30	1	\$1,150.00 P-1	0.00 NM	1	\$1,150.00
			NFL PRS Game S	Steelers								
S	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0	8/06/12	08/12/12	T	1	\$1,150.00	0.00						
N26 WHP	08/11/1	12 08/11/12	Sat Reg 1 Sat 8p-9p	СМ	8р-9р	S-	:30	1	\$500.00 P-1	0.00 NM	1	\$500.00